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'MYGIRL – VIDEO GIRL' FOR IPHONE

MyGirl™, your video based female model friend, is now released and available on the AppStore.

"iPhSoft" and "Look And Feel" announces that "MyGirl™ – Video Girl" is released and available on Apple's AppStore. MyGirl™ is an interactive, video based female model application. MyGirl™ brings, for the first time, real time video interaction to the iPhoneOS, with our newly developed iCore264™ engine which offers a solution to the lack of Adobe Flash™ capabilities.

Yinon Yamin, CTO of iPhsoft, said "Achieving this was not easy; it requires full control of the video player model. For instance, if we want the model to reach her hands to take an object you drag towards her, we need to be able to set the video frame according to your hand position. Apple's built in video playing support (API) does not allow this. This is the reason why we had to integrate our own H.264 video player into our iCore264™ technology. Our technology allows making any video manipulation almost in real time. This includes, playing video on any part of the screen, from any frame to any frame. It even supports backward video playing."

Liron Barzilay, CEO of iPhSoft, said "Although MyGirl™ was submitted to the AppStore by the end of August 2009, Apple found the concept and the technology behind it so innovating that they took more than 3 months to review it (instead of the usual 10 days), before giving the approval for sale. MyGirl™ is the FIRST and ONLY real-time interactive video application for the iPhoneOS."

Roey Franco, CEO of LookAndFeel, said "Besides the technology parts, the concept and the user-experience of MyGirl™ is nothing like something you've seen on iPhone® before. Combining the great design with the professional sexy top-model, we managed to create a unique masterpiece in the sea of applications. "

Amir Dori, CTO of LookAndFeel, said "Producing and designing the GUI of MyGirl™ started with a top priority attention to the innovative user experience."

The application consist dozens of filmed scenes in many different clothing. Try to interact with MyGirl™ and see how she responds!!!

Key Features

- Super hot model; over 40 different scenes

- Interactivity - Touch, shake or blow on her. Give her presents, drinks or treats.
- Give MyGirl™ a massage using your thumbs.
- Undress MyGirl™ button after button.
- Cool MyGirl™ down by blowing on your device.
- Stroke her body or tickle her.
- Spoil her with shiny presents.
- Give her a cup of coffee, a bubble gum or a lolly pop...
- Shake your device and see what happens.
- She has random responds; so you will be surprised of her behavior.
- MyGirl™ secret modes: see if you can find how to trigger them all!
- Free updates; many more scenes are on the way!! We are currently working on more and more new senses and surprises for the next update.

And much more!

The application supports the following languages: English, German, Spanish, Italian, French, Russian, Japanese, Chinese and Hebrew.

For more information and demonstrative videos please visit www.mygirlapp.com.

If you'd like more information about this topic, please contact Yinon at e-mail:

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